

Title:

Market Coordinator

Type:

Permanent, Part-time (Approx. 15hrs/wk, some flexibility in hours/schedule), mostly remote

Compensation:

\$15/hr plus mileage (if applicable)

Work-trade for Ownership Stakes also available

About Us:

[Patchwork Alliance](#) is a cooperatively run marketplace and weekly delivery service. The purpose of the Alliance is to provide independent WNC regional growers, crafters, makers and service providers with ownership in a shared marketplace, and to connect them with WNC residents who want local, fresh and natural foods and products, and who value community-owned agriculture, local economy, and cultural diversity.

As a member of Patchwork Alliance, you will be not only an employee, but a worker-owner. You will have a voice in organizational decisions and authority to take initiative within your sphere of influence. Worker-owners also receive discounts on market products and profit shares at the end of the year.

Job Summary:

The Online Market Coordinator oversees the multi-vendor digital market. This includes management of the market to optimize sales for the vendors, keep pricing consistent with the needs of consumers, and managing margins on sales. It also includes sourcing more producers/products, and getting new producer profiles set up in the market. The Market Coordinator serves as the main point person for producers who are interested in selling, or are selling in the market already. Market Coordinator also pays producers for their sales every two weeks.

Coordinator will be responsible for

- paying attention to the market from appearance to pricing to ordering patterns.
- paying attention to producer sales and initiating efforts to increase sales
- managing product categories and product names in the online market
- managing product settings in the market
- managing incoming new products into the online market
- working with producers in order to make their product more marketable when needed, and helping manage their producer profiles and product lines.
- bringing new producers into the market and selling (outreach, recruitment and support)
- creating and managing opportunities for producers to sell offline at markets, or consignment avenues.

Must Have:

- Home computer and basic computer proficiency
- Ability to prioritize and self-direct
- Strong people skills.
- A drive to reach out and connect with producers and service providers
- Passion for social justice and alternative economic models

Highly Valuable to Have

- Retail grocery and/or co-op experience
- Knowledge of producers and service providers in WNC

Nice to Have:

- Experience working at a coop or other consensus-based organization
- Agricultural or crafting experience

To Apply:

Fill out our Worker-Owner Application here: <https://www.patchworkalliance.com/ownership>